# ANNUA REPORT 2018



Family Promote of Grand Rapids



# :NOTE FROM CHERYL

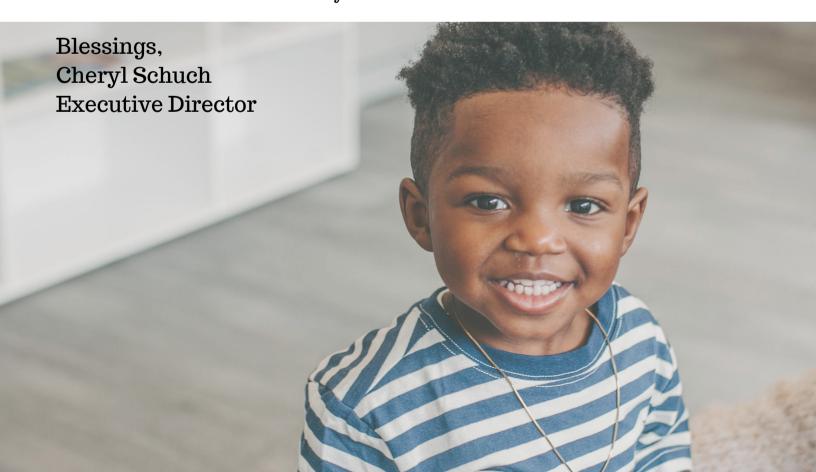
Dear Family Promise friends and supporters,

We had another big year in 2018, and I want to start this note by offering my gratitude to you, the community that makes the work we do possible. Family Promise isn't a place, it's a community. This year that became more apparent than ever before. Our approach to bringing resources to families is a community based one, and has been from the start. The work we do is driven by people, congregations, businesses, and community organizations that we have the opportunity to collaborate with every day.

Our community is facing a well documented housing crisis and the need we faced was not having enough safe places for families to stay. This year the need increased rapidly and ultimately hit a crisis point and we needed to act.

We were humbled by the willingness of the community to walk along-side us and our families as we tried to address the shelter wait-list of homeless families needing safe emergency shelter. Thanks to this response in early 2019, we will be implementing the Fulton Manor Emergency Shelter, where an additional 75 families can access safe shelter every night. This collaborative effort with Holland Home, United Way, ICCF and Kids Food Basket will finally eliminate the wait list of families needing shelter.

In 2019, we also look forward to participating in work, lead by KConnect, with community leaders, to redesign the homeless system to make sure we are prioritizing the needs of children. We are so thankful and proud to be a part of this community and our staff, board, and leadership are committed to continuing to work on innovative solutions best serve families experiencing homelessness. Thank you for your support as we work to end homelessness... one family at a time.



# Who We Are:



### Mission:

Family Promise of Grand Rapids seeks to end homelessness, one family at a time, by engaging faith-based and community organizations to provide emergency shelter and basic needs to families with children who are homeless and to provide additional programs to assist them in finding housing and sustaining their independence.



### **History**:

In 1997 twelve Grand Rapids congregations came together as a collaborative effort in response to the growing community need to shelter homeless families, this was known as the Greater Grand Rapids Interfaith Hospitality Network (IHN). IHN was an affiliate of a larger network of shelters around the country which became Family Promise in 2007. Today Family Promise of Grand Rapids is a part of a network of over 200 affiliates across the nation. Family Promise of Grand Rapids has continued to grow to meet the need in the community. As Family Promise of Grand Rapids has grown, collaboration, utilizing existing community resources and hospitality have stayed at the root of our work. More than twenty years later, FPGR continues to grow and collaborate with congregations, businesses and volunteers to help end homelessness, one family at a time. We also continue to evolve our programming and team to be responsive to the needs of the community. We have now served over 2,000 families (including over 4,000 children). We are proud to say that 90% of the families we work with are successful in leaving shelter and moving home and nearly 90% of those families remain housed one year later!

### Goals:

- Help homeless families with children find permanent housing, and through our continuum of supportive programs and mentors, help them achieve sustainable self-sufficiency
- Help families achieve self-sufficiency so that children do not continue to cycle through our community's homeless emergency system
- Be sensitive to and help families who are homeless due to situations such as job loss, and/or who are experiencing a life crisis (illness, divorce, domestic abuse) which has led to first-time, and for many, only-time homelessness.
- Maintain an 85% or greater rate of families we serve moving into permanent/positive housing
- Work with families in assuring that 80% or more remain independently housed for one year or more



# STAFF & BOARD MEMBERS

Karen Belfer - Operations Coordinator

Seth Caldwell - PIH Program Manager

Lisa Cruden - Director of Family Services

Donna Evans - Daycenter Staff

Deneen Hines - 1HN Shelter Support

Gjenikwa James - PWH Family Services

Chelsea Jandernoa - Volunteer Coordinator

Hannah Noorman - PWH Shelter Staff Specialist

Heather O'Brien - Motel Shelter Coordinator

Kate O'Keefe - Director of Development and Community Engagement

Mary Peralta - PWH Family Service Coordinator

Cheryl Schuch - Executive Director

Jessica Sheldon - Director of Finance and Operations

Jamie Sible - PIH Project Coordinator

Laura Smith - Administrative Assistant

Tom Split - Daycenter Staff

Megan Steenwyk - Development Specialist

Amanda Sterzick - 1HN Program Manager

Steve Tigchelaar - Housing Advocate

Lisa Valk - Director of Housing and Business Development

Kelsy Vining - P1H Family Service Coordinator

Molly Wiersma - PWH Program Manager





Chris Boike, Corporate Funding, Inc. – President

Karen Ricketts, Foremost Insurance Company - President Elect

Darren McKnight, Stryker – Treasurer

April Bisonet, IBS Financial Group - Secretary

Cheryl Schuch, Family Promise of Grand Rapids – Executive Director

Amanda Brand, Mindscape

Wayne Randall, Merrill Lynch

Nikole Canute, Mika Meyers Beckett & Jones PLC

Chris Huyge, Polaris Real Estate

Michael Moody, Johnson Center for Philanthropy at GVSU

Karen Ricketts, Foremost Insurance Company

Scott Sincerbeaux, Wolverine Worldwide

Karina Zarate, C2AE

Joe Howard, Junk King

Renee Mika, Cherry Health

Tenisa Frue, Farmers Insurance Group

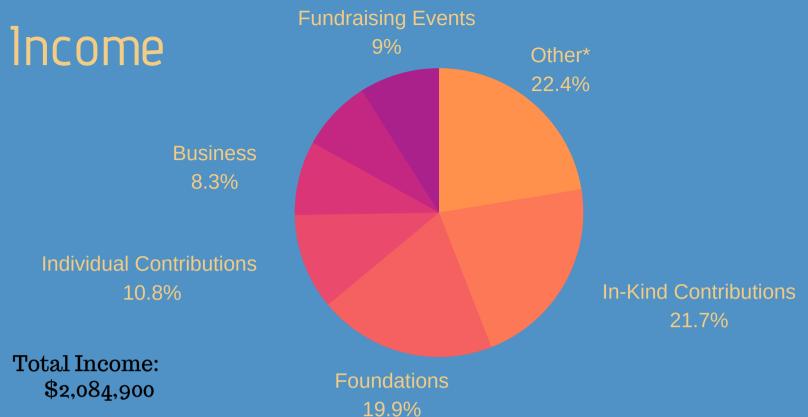
Crystel Imperi, Fifth Third Bank

Laura Morris. Warner Norcross & Judd LLP

Susan Stoddard. Realtor

Trenessa Allen, Hope Community

# 2018 FINANCIAL REPORT



\*Other includes United Way, CDBG, Fulton Manor advance payments, funding for hotels



Management & General 5.7% \$2,165,218 (planned deficit) Program Services: \$1,893,338

**Fundraising** 6.9%

Management and General: \$122,448

**Total Expenses:** 

Fundraising: \$149,432

**Program Services** 87.4%







# Our Programs

### Interfaith Hospitality Network (IHN)

IHN provides shelter for homeless families by partnering with 40 congregations throughout Greater Grand Rapids to provide overnight rooms and hospitality. During the day, families work out of our Day Center, where they receive housing, employment and other supportive services.

### Pathway Home

Through Pathway Home, a collaborative partnership with Mel Trotter Ministries, we are now providing an additional 22 families with much needed shelter each night and are helping them find a place to call home!

### Partners I<mark>n Hou</mark>sing (PIH)

PIH provides families with the opportunity for homeownership through refurbished manufactured homes in Kent County. After the family is stable and on their feet, families actually get the title to their home becoming homeowners! They never have to be homeless again.

### Welcome Home

Our case managers walk alongside families for up to nine months after they are housed to help ensure that they will be able to maintain their housing independence and never become homeless again.

### Community Hotel Shelter

Family Promise serves as the provider for the state hotel funding for overflow emergency shelter needs. We administer this in partnership with our Coordinated Entry system (Salvation Army HAP program and United Way 211).

# The Need

90% of families
FPGR serves are
at or below 30%
Average Median
Income (AMI)

Homelessness can have detrimental effects on a child's development. Toxic Stress, which specifically affects children ages o-6, has life altering consequences. Research shows that Toxic Stress on these young brains and bodies can cause irreversible damage by causing physical and behavioral issues such as heart disease, ADHD, and learning disabilities. This is why we work so hard to get families with children off the street as quickly as possible and rehoused!

Across Michigan, there is a shortage of affordable housing available to extremely low income households. Our community has kept a wait list of homeless families in need of emergency shelter for years due to lack of capacity. In 2018 FPGR lead the community in securing funding to open Fulton Manor Emergency Family shelter in early 2019 that will finally eliminate this wait list.

The University of Michigan released a study showing more than 36,000 children in Michigan public schools are facing homelessness and/or housing insecurity. Students experiencing homelessness have the lowest four-year graduation rate and highest high school dropout rate of any group examined in Michigan. The state of Michigan ranked 6th among states for the most homeless students and within the state of Michigan, Grand Rapids was 3rd on the list for the largest amount of homeless students. These numbers do not even include children 5 years old and younger (Haddad, K. 2018. Michigan has one of the largest populations of homeless students in US. Detroit News.)



78% of the families we serve are single mothers with children

# Our Solutions

In 2018, FPGR continued to lead the community as the expert on family homelessness. Family homelessness is a community issue that requires a community response. This is why we utilize our resources and partner closely with businesses, community organizations, congregations, foundations and community members to help families. We have implemented several new programs and projects in 2018.

65% of people served in 2018 were children

### **Fulton Manor**

This year Family Promise raised awareness for homeless families and children in our community. For years our community held a wait list of homeless families due to lack of capacity in shelter. The temporary solution to this is Fulton Manor Emergency Shelter that will be up and running in early 2019. This temporary emergency shelter is a collaboration with Holland Home, Heart of West Michigan United Way, ICCF, Kids' Food Basket and Family Promise of Grand Rapids. With this additional capacity, Family Promise is able to provide 75 families a night with safe emergency shelter, basic needs, referrals and help finding a place to call home.

### **K** Connect

FPGR along with several other non-profit housing agencies are working with KConnect to increase equitable outcomes for homeless families. In 2018, Family Promise was one of the lead organizations bringing this data based work together to improve outcomes at a system level. We will be working closely with KConnect throughout the next year to redesign the homeless system in Grand Rapids with a focus on children and families.



1206 total individuals were served in

### Overflow Hotel Shelter

Family Promise serves as the provider for the state hotel funding for overflow emergency shelter needs. We administer this in partnership with our Coordinated Entry system (Salvation Army HAP program and United Way 211).









Total Volunteer Hours: 26,780

# **COMMUNITY IMPACT**

Family Promise wouldn't be what it is without our volunteers. Family Promise is a community effort providing a community solution to family homelessness. We know that without the time, energy, and talent of our volunteers families wouldn't have a place to call home. You worked on PIH Homes, you made dinner for families through IHN, you hosted a group at our Day Center and spoke words of encouragement to a mother who needed it. It's not lost on us that YOU are our secret sauce.

Thank you to the thousands of volunteers who showed-up and made a difference!



Value of a volunteer hour: \$25.43





Total Values of Volunteers: \$680,015.40



### IHN CONGREGATIONAL NETWORK

# **Host Congregations**

St. Andrew's Episcopal Church

Wesley Park United Methodist Church

Trinity Lutheran Church

Calvin Christian Reformed
Cornerstone Church
East Congregational United Church of Christ
Fifth Reformed Church
First United Methodist Church
Grace Episcopal Church
Ivanrest Christian Reformed Church
Mayflower Congregational Church
Neland Avenue Christian Reformed Church
Plymouth United Church of Christ
Plymouth Heights Christian Reformed Church
Princeton Christian Reformed Church





## Support Congregations

12th Avenue CRC All Souls Community Church Bread of Life Lutheran Church **Brookside CRC** Congregation Ahavas Israel Eastminister Presbyterian Church First Reformed Church (Grandville) Fountain Street Church Hager Park Church Hilliard Chapel AME Zion Holy Trinity Episcopal Church Immaculate Heart of Mary **Kentwood Community Church** Living Word Christian Center Our Lady of Consolation Renaissance C.O.G.I.C. St. Paul's United Methodist Church St. Stephen Parish

Second Congregational United Church of Christ Tabernacle Community Church The Table for All

Thornapple Covenant Church

# FamilyPromise of Grand Rapids

Contact Us

516 Cherry Street, SE Grand Rapids MI 49503 616-475-5220 familypromise@familypromisegr.org